

Veterinary Legal Trends and Updates - 2020 and Beyond -

December 3, 2020

Presented by Stuart J. Oberman, Esq.

Table of Contents

- COVID-19/Internal Exposure
- 2021 Audit/Compliance
- Mandatory Employee Shots
- Telemedicine It is Here to Stay
- OSHA COVID-19 Enforcement
- Employers Mitigate Risk of COVID-19
- How to Handle Difficult Owners

COVID-19/Internal Exposure

- Veterinary practices were not prepared
 - Exposed internal problems
 - No policies in place
 - No employee management procedures
 - No internal communication procedures
- No compliance infrastructure
 - Problems implementing COVID-19 protocols
 - Employee/patient positive results
 - Employee recall/furlough letters

2021 Audit/Compliance

- COVID-19 changed HR
- Compliance/Internal procedures
 - No longer optional
 - Federal/state law concerns
- Must have items for 2021
 - Updated Employee Manual
 - Review employee classifications
 - Independent contractor vs. employee
 - Update job descriptions
 - Labor law posters
 - Audit employee files
 - Review hiring practices
 - Handling complaints
 - OSHA/Whistleblower



2021 Audit/Compliance, cont.

- Health & safety
 - OSHA
- New employee checklist
- Risk management checklist
- HR update series 2021 / Oberman Law Firm
 - HR Practice Management Checklist
 - 2021 HR Compliance Checklist
 - 2021 Post-COVID-19 Employer Checklist



Mandatory Employee Shots

- Require flu and COVID-19 shots
 - EEOC
 - American Disabilities Act

Telemedicine

- Telemedicine in the United States is expected to explode
 - Telemedicine provides faster care
 - State regulations are complex
 - Concerns
 - Compliance
 - Licensing
 - Technology
 - Malpractice Exposure
- Telemedicine is here to stay

OBERMAN LAW

Modalities

- Live video (synchronous):
 - Live, two-way interaction
 - A provider using audiovisual technology
- Store-and-forward (asynchronous):
 - Transmission of recorded health information (X-Rays, photographs, and video)
 - Digital impressions through a secure electronic communications system
 - Evaluate a patient's condition outside of a real-time or live interaction
- Remote patient monitoring (RPM)
 - Health and medical data collection from a patient in one location via electronic communication
 - Transmitted to a veterinarian in a different location
- Mobile Health (mHealth): Mobile communication by cell phones, tablets, and other forms of electronic devices

General Overview

- General Considerations:
 - Telemedicine must be properly documented
 - Owners should receive a summary of services
 - Veterinarians must establish compliance protocols
- Quality of Care:
 - The veterinarian is responsible for the health, safety and welfare of the patient
- Technical Considerations:
 - Digital Imaging and Communications in Medicine (DICOM) standards
 - X12 and HC7 requirements for the exchange of information
 - 2019/2020 ICD-10 Standards

Screening Owners via Telemedicine

Examples of Questions to ask:

- Do you have a fever, cough or shortness of breath?
- Have you been tested for COVID-19?
 - Has any family member been tested?
 - Have they been exposed to anyone with symptoms of COVID-19?
- Have you recently traveled to another country?
- Are you a health care worker or work in a high-risk job
 - Law enforcement
 - Trucking
 - Grocery store
- Telemedicine can be used to prescribe antibiotics and pain medicine
 - Depending on state law

COVID-19 OSHA Complaint

oberman law

- Practice owner receives an OSHA Complaint
 - Location
 - Hazard reported
 - 5 days to respond
- Report to OSHA Problem corrected
 - Supporting documents
 - Photographs/Video
 - Corrective action

COVID-19 OSHA Complaint, cont.

- Failure to respond Inspection occurs
 - Review/Inspect
 - Injury and illness records
 - Hazard communication
 - Personal Protective Equipment (PPE)
 - Emergency action or response procedures
 - Bloodborne pathogens

Mitigate The Risk – COVID-19 Lawsuits

- Employee manual and policies are up to date
 - Non-Harassment
 - Anti-Discrimination
 - Anti-Retaliation (OSHA Whistleblower)
 - The FMLA
 - The Emergency Paid Sick Leave Act
 - The Emergency Family
 - Medical Leave Expansion Act under the FFCRA (if fewer than 500 employees)
- Educate managers
- Preparing a COVID-19 workplace safety plan
 - Communicating the plan to all employees
 - Ensuring compliance with the plan
 - Investigating and addressing any reported concerns
 - Documenting the investigation process and outcome



Mitigate The Risk – COVID-19 Lawsuits, Cont.

- Establish COVID-19 protocols
 - Employee tests positive
- Prepare employee recall or furlough letters

Complaints

- Owners are stressed
- Employees are stressed
- Dramatic rise in patient / owner complaints
- Receive letter from the Board
- Owner has complained about:
 - You
 - Your work
 - Conduct
 - Business
 - Staff
- Shocked, angry, eventually worried
- Difficulty concentrating, trouble sleeping
- Your professional reputation has been challenged

Preventative Strategies

- An owner who you do not know is more likely to file a complaint
 - Owner feels slighted
 - Rushed
 - Has not received satisfactory explanations
 - His/her bill
- Owner is unable to pay their bills
- File complaint online or in writing with Board



Preventative Strategies, cont.

- Before an owner leaves your practice:
 - Ask if they understand your directions
 - Do they understand your explanations
- Impossible to predict what owner is thinking or feeling
- Make an additional appointment to discuss concerns
- Have your assistant present
- Give owner some extra time

Preventative Strategies, cont.

- Develop/maintain an unhurried approach with each owner
- Take interest in your owners
- Take extra time to reassure owners if needed
- Use knowledgeable staff to assist with extra time
- Coach staff how to be accommodating to an owner

Preparation

- Best defenses to a Board Complaint:
 - Document instructions you give the owner
 - Document any concerns or complaints
 - Keep all correspondence
 - Note all owner problems attitude

<u>Oberman law</u>

Most Common Complaints

- Veterinarians do not listen
 - What is bothering the owner
- Interrupting owners
- Veterinarian is argumentative
- Veterinarians are not encouraging
- Veterinarians are impatient/lose cool/temper



Most Common Complaints, cont.

- Little steps to solve problem owners
- Put patients/owners first
- Keep in contact
 - Phone calls
 - Follow ups
- Do not make promises you can not keep
- Communication



Thank you!

If you have any further questions, please call our office at 770-554-1400. To join our newsletters, text **OBERMAN** to **22828** or email Elli Truett at elli@obermanlaw.com.

Presented by Stuart J. Oberman, Esq.